Master Consumer Science
Regular Semester 1
Winter Semester 2026/27

	Monday	Tuesday	Wednesday	Thursday	Friday	
8 30						8 30
9 30						9 30
10 30					9:45-13:00 **Consumer Behavior** Prof. Roosen Room: 1402 from 16/10/26 Further details in TUMonline	10 30
11 30						11 30
12 30						12 30
13 30				13:15 - 16:45 **Qualitative Research Methods** Prof. Belz Room: Z534/536 from 22/10/26 Further details in TUMonline		13 30
14 30						14 30
15 30			15:00 - 18:15 **Quantitative Research Methods** Prof. Roosen Room: 0360 from 14/10/26 Further details in TUMonline			15 30
16 30						16 30
17 30	16:45 - 18:15 **Empirical Research in Management and Economics*** Prof. Pachur Room: N1179 from 12/10/26 Further details in TUMonline					17 30
18 30						18 30
19 30						19 30

Required Modules

*** There are several exercises to choose from, more information in the first lecture**