

TUM School of Management
Essay Information Sheet
**Master in Finance and Information Management (FIM) –
Winter Semester (2026 / 2027) Intake**



ESSAY TOPIC

Resilience Under Pressure: Is German Industry Really in Decline?

German industry is widely portrayed as being in a deep crisis, especially in export-oriented manufacturing sectors such as automotive, machinery, and chemicals. Discuss which indicators support this pessimistic view and which developments point to strengths and resilience that are often overlooked, for example in the context of energy transition, digitalization, or changing global trade patterns. Analyze which strategic priorities companies and policymakers should pursue to build on these strengths while addressing key weaknesses. Discuss the issue from a technical, economic, and social perspective.

GUIDELINES

- Language: English
- Style: Essay, please base your work on an appropriate number of scientific sources and include an abstract, introduction, main part, conclusion (ideally with a meaningful figure of your findings) and a bibliography
- Quoting style: your choice, please use one quoting style consistently
- Font: Times New Roman
- Font Size: 12
- Word count: approximately 2000
- Margins: 2 cm
- Line spacing: 1.5
- **The essay will need to be uploaded in TUMonline as a PDF file before you can finish your online application.**
- Please name the PDF document as follows: surname_name_Essay.pdf
Example: Mustermann_Ben_Essay.pdf

STATUTORY DECLARATION

Please include the following statement in your essay:

Declaration of Authorship

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