

# CALL FOR PAPERS

## 5<sup>th</sup> Workshop on Field Experiments in Economics and Business

### KEYNOTE SPEAKERS

**Peter Bergman**  
(University of Texas at Austin)

**Esther Duflo**  
(MIT, University of Zurich)

**SUBMISSION DEADLINE**  
May 15, 2026 (midnight CEST)

**ACCEPTANCE DECISIONS**  
June 15, 2026

**SUBMISSIONS**  
Submit your abstract/paper to  
[experiments.gcfe@mgt.tum.de](mailto:experiments.gcfe@mgt.tum.de)

**SCIENTIFIC ORGANIZERS**  
Philipp Lergetporer (TUM)  
Henning Hermes (ifo Institute)  
Frauke Peter (DZHW Hannover)  
Simon Wiederhold (IWH & MLU Halle)

**CONFERENCE DETAILS**  
The conference will be held as an on-site meeting in Heilbronn, online participation is not possible.

**CONTACT**  
Global Center for Family Enterprise  
Technical University of Munich  
TUM Campus Heilbronn  
Email: [office.gcfe@mgt.tum.de](mailto:office.gcfe@mgt.tum.de)  
Websites:  
<https://www.mgt.tum.de/global-center-for-family-enterprise/field-experiments-in-economics-and-business>  
Conference webpage:  
[www.field-experiments.eu](http://www.field-experiments.eu)

### DATE AND LOCATION

**September 7-8, 2026**, at the **Technical University of Munich**, Heilbronn Campus

**CALL FOR PAPERS**  
We are pleased to announce the 5<sup>th</sup> Workshop on Field Experiments in Economics and Business, organized and supported by the Technical University of Munich (TUM). The 2026 workshop will be held on **September 7-8** at the **TUM Heilbronn Campus**.

The purpose of the workshop is to bring together an international group of researchers who conduct field experiments in economics or business. We welcome papers in various fields, including but not limited to education, health, labor, management, organization, personnel, public economics, or technology/AI.

**PROGRAM**  
The workshop program will consist of two **keynotes** from internationally renowned scholars in field experimental research. For this year, we are very proud that **Peter Bergman** (University of Texas at Austin) and **Esther Duflo** (MIT, University of Zurich) agreed to give keynote speeches. Further, we will have several **paper and poster sessions**, and a **conference dinner** to promote scientific exchange.

**TRAVEL FEES AND ACCOMODATION**  
**Travel fees will be reimbursed** for active participants through TUM School of Management. The travel guidelines will be provided once the abstract/paper is accepted.

**SUBMISSION**  
Those who wish to participate in the conference are invited to submit an extended abstract or a draft paper by email: [experiments.gcfe@mgt.tum.de](mailto:experiments.gcfe@mgt.tum.de)

The deadline for **submissions is May 15, 2026**. Decisions of acceptance or rejection will be announced no later than June 15, 2026.